

# LEADERSHIP COMMUNICATION POTENTIAL PROGRAM



ILONA  
VASS

- 1 Leaders who use their full communication potential see improvements in safety, well-being, productivity, resilience and bottom-line results.
- 2 People leaders have an important position as communication centre between departments, the C-suite and staff. Re-humanising the workplace is an important trend in 2021 and leadership communication plays a key role.
- 3 As a people leader it is important to develop and sustain authentic and good communication with all stakeholders without “burning out” (many felt like a hectic ping-pong ball in recent months).

## LEADERSHIP IMPACTS AND RESULTS

- Understand your current communication potential
- Understand how this impacts your leadership
- Harness your leadership motivation (with action plan)
- Minimise triggers for miscommunication
- Manage staff and team engagement on a new level

## BOOK YOUR LEADERSHIP POTENTIAL PROGRAM

It is designed for managers working in the people business who want to take their leadership to the next level, contribute to success and influence the communication culture in their company.

### What's part of the Program?

- Extensive and Personalised Leadership Communication Potential Report (40+ pages)
- Personal Debrief Meeting (virtually or in person, 90-120Min)
- Action Plan your next steps
- Video Series Further Insights
- Group Mentoring Session with other leaders in your industry

### Contact Ilona

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## Ilona Vass

Human-Centred Communication Specialist

Working with Ilona is like the calm before the storm  
She helps leaders and teams to be productive and successful through remarkable communication

